



The Education Portfolio Display Print Rate Card 2016

UNIVERSITY BUSINESS

| Size | 1 issue | 3 issues | 6 issues | 12 issues |
|--------------------------|---------|----------|----------|-----------|
| Display | | | | |
| Quarter | £450 | £405 | £360 | £315 |
| Third | £600 | £540 | £480 | £420 |
| Half | £900 | £810 | £720 | £630 |
| Page | £1,250 | £1,125 | £1,000 | £875 |
| DPS | £2,000 | £1,800 | £1,600 | £1,400 |
| Special positions | | | | |
| Ist DPS | £2,200 | £1,980 | £1,760 | £1,540 |
| IFC | £1,700 | £1,530 | £1,360 | £1,190 |
| IBC | £1,500 | £1,350 | £1,200 | £1,050 |
| OBC | £1,700 | £1,530 | £1,360 | £1,190 |
| Ist RH | £1,350 | £1,215 | £1,080 | £945 |
| False Front Cover | £2,500 | £2,250 | £2,000 | £1,750 |

INDEPENDENT EDUCATION TODAY

| Size | 1 issue | 3 issues | 6 issues | 9-10 issues |
|--------------------------|---------|----------|----------|-------------|
| Display | | | | |
| Quarter | £450 | £405 | £360 | £315 |
| Third | £600 | £540 | £480 | £420 |
| Half | £900 | £810 | £720 | £630 |
| Page | £1,250 | £1,125 | £1,000 | £875 |
| DPS | £2,000 | £1,800 | £1,600 | £1,400 |
| Special positions | | | | |
| Ist DPS | £2,200 | £1,980 | £1,760 | £1,540 |
| IFC | £1,700 | £1,530 | £1,360 | £1,190 |
| IBC | £1,500 | £1,350 | £1,200 | £1,050 |
| OBC | £1,700 | £1,530 | £1,360 | £1,190 |
| Ist RH | £1,350 | £1,215 | £1,080 | £945 |
| False Front Cover | £2,500 | £2,250 | £2,000 | £1,750 |

For more information contact Sales Manager **Joe Lawson-West**.
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EDUCATION TECHNOLOGY

| Size | 1 issue | 3 issues | 6 issues |
|--------------------------|---------|----------|----------|
| Display | | | |
| Quarter | £450 | £405 | £360 |
| Third | £600 | £540 | £480 |
| Half | £900 | £810 | £720 |
| Page | £1,250 | £1,125 | £1,000 |
| DPS | £2,000 | £1,800 | £1,600 |
| Special positions | | | |
| Ist DPS | £2,200 | £1,980 | £1,760 |
| IFC | £1,700 | £1,530 | £1,360 |
| IBC | £1,500 | £1,350 | £1,200 |
| OBC | £1,700 | £1,530 | £1,360 |
| Ist RH | £1,350 | £1,215 | £1,080 |
| False Front Cover | £2,500 | £2,250 | £2,000 |

ACADEMY TODAY

| Size | 1 issue | 3 issues | 6 issues |
|--------------------------|---------|----------|----------|
| Display | | | |
| Quarter | £450 | £405 | £360 |
| Third | £600 | £540 | £480 |
| Half | £900 | £810 | £720 |
| Page | £1,250 | £1,125 | £1,000 |
| DPS | £2,000 | £1,800 | £1,600 |
| Special positions | | | |
| Ist DPS | £2,200 | £1,980 | £1,760 |
| IFC | £1,700 | £1,530 | £1,360 |
| IBC | £1,500 | £1,350 | £1,200 |
| OBC | £1,700 | £1,530 | £1,360 |
| Ist RH | £1,350 | £1,215 | £1,080 |
| False Front Cover | £2,500 | £2,250 | £2,000 |

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INDEPENDENT SCHOOL SPORTS

| Size | 1 issue | 3 issues | 6 issues |
|--------------------------|---------|----------|----------|
| Display | | | |
| Quarter | £450 | £405 | £360 |
| Third | £600 | £540 | £480 |
| Half | £900 | £810 | £720 |
| Page | £1,250 | £1,125 | £1,000 |
| DPS | £2,000 | £1,800 | £1,600 |
| Special positions | | | |
| Ist DPS | £2,200 | £1,980 | £1,760 |
| IFC | £1,700 | £1,530 | £1,360 |
| IBC | £1,500 | £1,350 | £1,200 |
| OBC | £1,700 | £1,530 | £1,360 |
| Ist RH | £1,350 | £1,215 | £1,080 |
| False Front Cover | £2,500 | £2,250 | £2,000 |

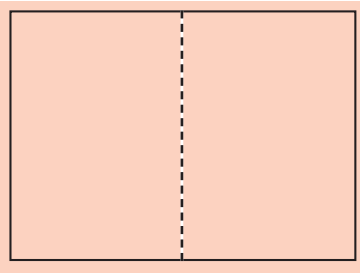
For more information contact sales Manager **Joe Lawson-West**.
Tel: 0117 300 5526 **Email:** joseph.lawson-west@wildfirecomms.co.uk



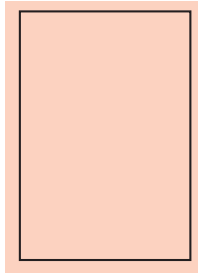
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Magazine Artwork Specifications:

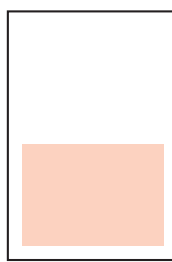
Double page + bleed:



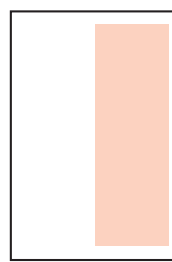
Full pg +b



½ pg horiz.



½ pg vert.



¼ pg



Double page: 420mm(w) x 297mm(h) Please add 3mm bleed on all full page adverts and keep all text 15mm away from the page edges.

Full page: 210mm(w) x 297mm(h) Please add 3mm bleed on all full page adverts and keep all text 15mm away from the page edges.

Half page horizontal: 180mm(w) x 128mm(h)

Vertical: 88mm(w) x 262mm(h)

Quarter page: 88mm(w) x 128mm(h)

File formats supported:

- ❖ **InDesign CS6 or below.** (please include all images and fonts)
- ❖ **Illustrator CS6 or below.** (please include all images and fonts)
- ❖ **Photoshop CS6 or below.** (if layered please supply fonts)

Standard File Formats : TIFF, JPEG, EPS, PDF

Colour all files and images must be converted to CMYK otherwise colours may change when printed.

Resolution: 300dpi at actual size.

Supplying artwork can be either put on CD/DVD or uploaded on to our Dropbox account. To use it, please contact us.
