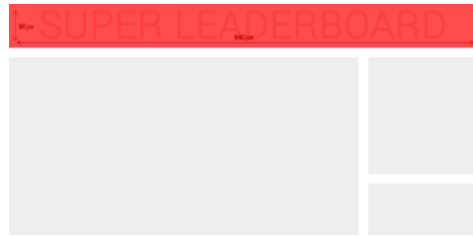
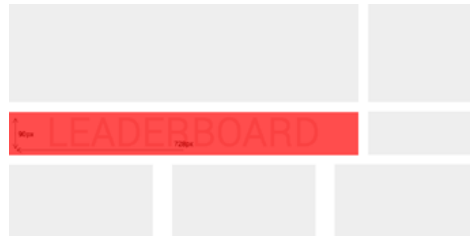


DIGITAL ADVERTISING RATES

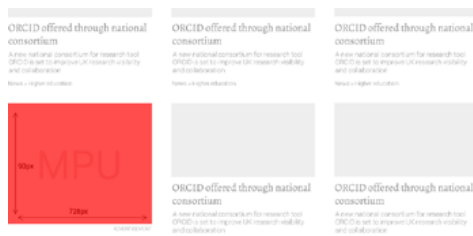
Super Leaderboard



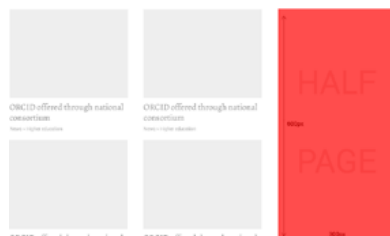
Leaderboard



MPU



Half Page



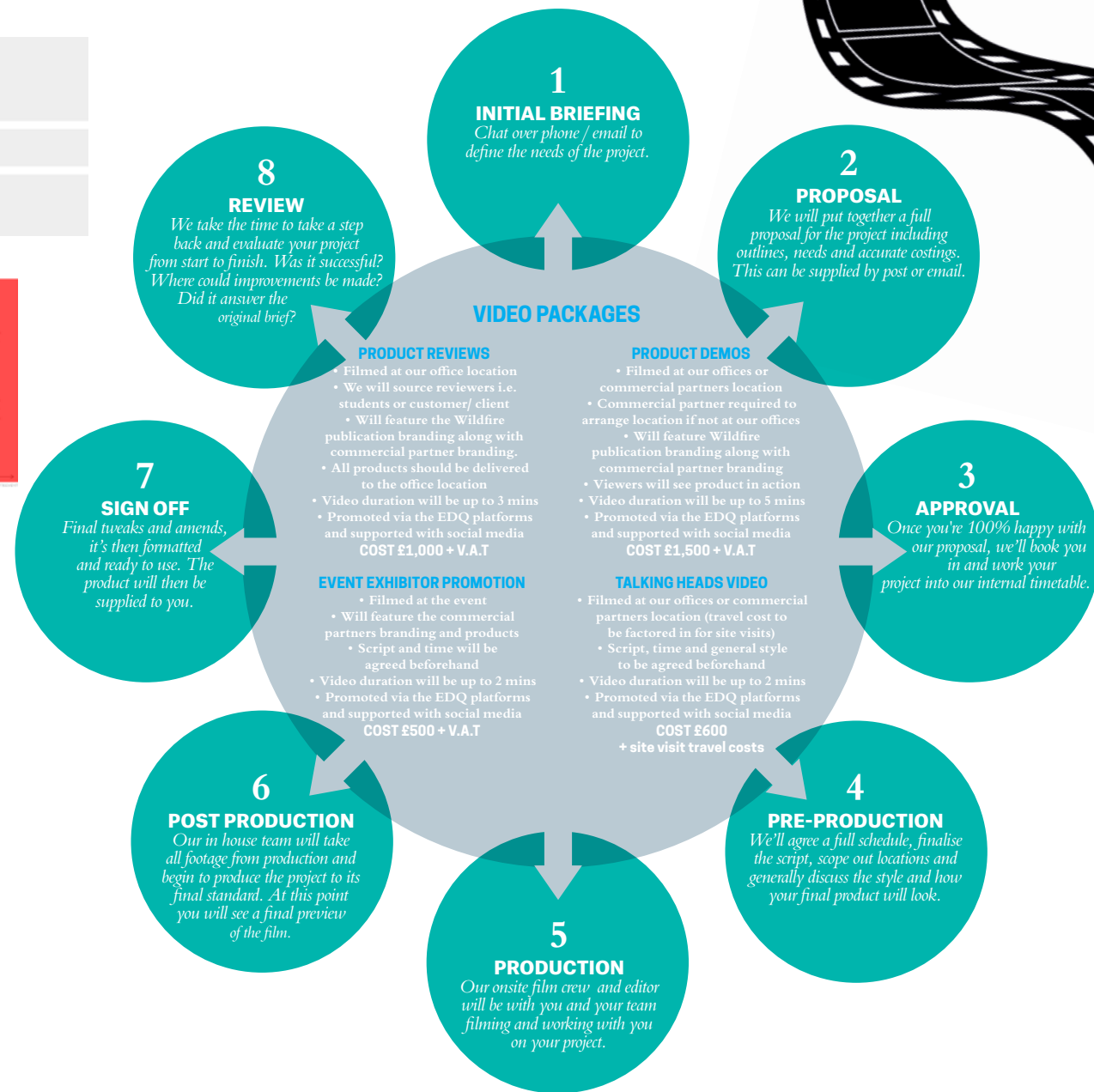
Positions (see diagram above)	Rate (PCM)	Dimensions (w x h)
Super leader board *	£500	980 x 90
Super leader board extended *	£650	980 x 290
Masthead	£600	980 x 200
Leader board	£400	728 x 90
Skyscrapers (L + R)	£700	90 x 480
Reskin (Skyscrapers + masthead)	£1000	See individual dimensions
MPU	£200	300 x 250
MPU Extended *	£375	640 x 580
Half page portrait *	£500	300 x 600
Half page portrait extended *	£650	640 x 600
Category navigation sponsor	£200	300 x 250
Category super leader board	£500	980 x 90
Standard listing in marketplace	£40	Contact the team
Enhanced profile in marketplace	£83	Contact the team
Featured business blog	£300	Contact the team
Bespoke email shots	£500	Contact the team
E-newsletter text-panel entry	£170	Contact the team
E-newsletter sponsor button	£75	440 x 160
E-newsletter leader banner	£250	900 x 100

*New digital offerings

FILE SPECIFICATIONS:

Interactive HTML, JPG, GIF, PNG, WAV (uncompressed, 30 seconds) 128Kbps. Maximum file size: 350KB

VIDEO PACKAGES



Contact the Education Account Management Team on 0117 300 5526